

Mail2World Premium Store Front

CONVENIENT ONLINE PURCHASING OF VALUE-ADDED SERVICES

If you offer Mail2World's Webmail or mobile email service through your Web site, mobile phone service, social network, portal site, Web hosting service or domain registration service, now you can make it easy for users to purchase value-added services and upgrades.

Mail2World's Premium Store Front can be customized with your organization's logo and colors to extend your brand identity. You can also choose which value-added services you want to sell in your Premium Store Front from our growing list of offerings (see next page). Privacy and security of all transactions is assured by Mail2World's multiple third-party certifications.



M2W PREMIUM STORE FRONT FEATURES

- Supports automatic renewal payments for services such as premium mail.
- Accepts debit cards, credit cards and PayPal payments.
- Support for international currencies through PayPal.
- SSL encryption.
- Displays only the last four digits of credit card numbers.
- Administration control panel with on/off service offerings and comprehensive reporting.
- Multiple administrator login.
- 24/7/365 technical support.

M2W PREMIUM STORE FRONT HIGHLIGHTS



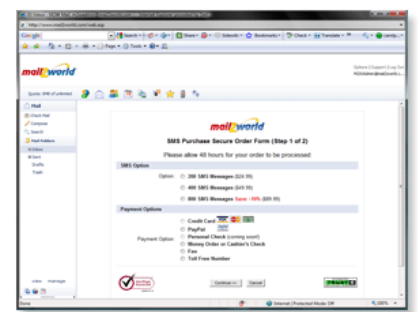
Web and Mobile Store Fronts

Users can place orders through a link in the Options window of their Webmail account interface or via their mobile phone.



Multiple Payment Options

Convenient payment options include popular credit cards plus money orders, cashier's checks, fax orders and a toll-free telephone number.



Reflect Your Brand Identity

Build customer loyalty by branding your Premium Store Front interface. Customization options include adding your company logo and creating your own color scheme.

EXAMPLE PREMIUM STORE FRONT OFFERINGS

- **Mobile Sync**

Mail2World's Mobile Sync synchronizes images, videos, music, Contacts, Calendar, Notes, Tasks, SMS and documents. No matter where users are located or what time it is, all their information is consistent across a mobile device, desktop PC or Webmail.

- **Mobile Data Backup**

Mobile Data Backup service safely stores all data residing in a subscriber's mobile device. If a mobile phone is lost, stolen or damaged, it provides a secure, easy-to-use interface for restoring data "over the air" quickly and easily.

- **Premium Email Upgrade**

Premium Email enhances subscribers' email accounts with powerful additional features such as POP3, IMAP4 and SMTP access, unlimited rules and color-coding, an ad-free interface and other useful options.

- **Email-to-SMS Packages**

Users who purchase one of these packages can send text messages directly from their email interface to a mobile phone or other wireless devices that support SMS text messaging.

- **FailSafe Protection**

Using a sophisticated set of applications, rules and filters operating on a network of custom-engineered servers, FailSafe Protection simultaneously provides spam and virus protection, policy enforcement and disaster recovery tools.



Take the Next Step

For complete information about how Mail2World can create a better messaging solution for your organization, visit our Web site at www.mail2world.net or call us at **888.448.6665**



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ABOUT MAIL2WORLD

Mail2World delivers and supports an award-winning suite of carrier-class, Web-based, private-label messaging and collaboration services. With the richest feature set in the industry, Mail2World's customer base includes hundreds of reputable brands and prominent organizations from around the world, such as publicly-traded corporations, telecom carriers, mobile operators, and some of the most-recognized universities and online social portals.