

## Hosted Messaging and Collaboration Services

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### Company Overview

For more than a decade, Mail2World has been providing businesses and individuals around the globe with affordable, private-label messaging services. With the richest feature set in the industry; advanced AJAX functionality; anywhere/anytime, synchronized access via Webmail, mobile email, desktop email and SMS text messaging— Mail2World stands at the forefront of today's hosted messaging technologies.

Mail2World's Messaging Hosting Platform™ offers unlimited scalability and complete customization on a platform designed and architected to handle tens of millions of mailboxes. A multilingual interface and instant text translation enable communication across international borders, and powerful spam and virus protection helps keep mailboxes free of unwanted clutter.

### About Mail2World

Mail2World designs, delivers and supports a technology-leading, award-winning suite of carrier-class, Web-based messaging and collaboration services. Architected and developed to handle tens of millions of mailboxes, Mail2World's Messaging Hosting & Collaboration Platform addresses the growing need for advanced, ultra-reliable and cost-effective email and collaboration in global enterprises, small and medium-sized businesses, education, membership organizations and large-scale service providers.

Our company's growing list of customers includes prominent organizations from around the world, such as publicly-traded corporations, leading academic institutions and some of the largest and most-recognized service providers.

### Solutions for Service Providers

The market is shifting for service providers. Acquisition costs are increasing, customer data usage continues to grow and numerous social applications and offerings are vying for users' attention. At the same time, customers are demanding social applications and tools to enhance their Internet experience and simplify their ability to interact with and acquire relevant information.

#### ISPs, MNOs and MSOs

As the user's initial point of entry to the Internet, Internet service providers (ISPs), mobile network operators (MNOs) and multiple system operators (MSOs) are in a unique position to capture user attention and fulfill customer demands. By delivering Mail2World's compelling, feature-rich messaging and collaboration solutions to users as part of a suite of branded communication services, service providers can build customer loyalty, increase subscriber ARPU and reduce churn.

#### Web Hosting Services and Domain Registrars

To attract new subscribers, retain existing customers, enhance your brand and increase revenue, Web hosting services and domain registrars need to offer a range of high-quality services. Mail2World's robust, private-label messaging and collaboration solutions offer you the ability to provide your customers with a complete range of affordable, feature-rich, Web-based messaging applications

#### Social Networks

Mail2World's private-label messaging and collaboration service is a natural addition to an online social platform. It is a powerful, anywhere/anytime communication tool that unites and energizes current members of a social network, builds membership and generates new revenue streams.



### Solutions for Enterprises

Enterprise organizations implement our messaging platform to replace or enhance their existing messaging systems, such as Microsoft® Exchange™ and Lotus Notes™, and extend communications to their deskless workforces. We enable your organization to achieve its full potential in terms of increased profitability, heightened efficiency and cost-effective operations.



Mail2World's advanced messaging and collaboration tools add value to a business and bring predictability and reliability to the management of information technologies—leaving you free to manage your business. Furthermore, outsourcing to Mail2World assists your management in their efforts to re-engineer your organization's business processes, reallocate internal IT resources and concentrate on core applications and more strategic initiatives.



### Solutions for Education

Educational institutions integrate Mail2World's messaging services to provide students and faculty with communication tools that enable sharing of course documentation, study group materials and other school activity information.

College and university alumni organizations utilize our messaging platform to extend the brand outside of the university, increase alumni membership and encourage members to engage in school activities, networking events and donor programs.

### Technology Platform

Modern organizations rely on Mail2World's Messaging Hosting Platform to provide connectivity in the global spectrum of communications. Mail2World outpaces messaging service competitors by offering a carrier-class, feature-rich messaging service that is fully customizable and able to seamlessly integrate into an organization's existing environment. Custom-engineered to handle large volumes of message transactions and day-to-day access by tens of millions of active users worldwide, Mail2World's messaging and collaboration technology is one of the most reliable and robust messaging platforms on the market.

Mail2World's modular platform enables partners and customers to design and configure messaging components using both http and REST APIs to incorporate their overall look and feel into the online platform. Our flexible architecture further allows a customer to seamlessly integrate Mail2World messaging technology into their existing environment (e.g., provisioning, customer support, billing and social applications).

#### Email Administration

Mail2World provides email administrators with a flexible, easy-to-use Admin Control Center with tools for interface customization, user management and statistical reports.

#### Partners

Mail2World's Reseller Program is a pillar of our global sales strategy. One goal of our Reseller Program is to meet customers' demands worldwide in today's multibillion-dollar messaging and collaboration market. Another is to help our resellers gain a new level of competitive differentiation, greater credibility and more visibility in your chosen market.

### Professional Services

Mail2World Professional Services include a team of highly skilled consultants (i.e., operations engineers, system architects, mail migration and data conversion experts, software engineers, graphic designers and Web developers) who work closely with customers to customize and deploy Mail2World's fully hosted messaging solutions.

#### Technical Support

Mail2World understands the importance of a knowledgeable technical support team who are responsive to your needs. Timely, correct answers to technical questions and expert troubleshooting are paramount in achieving maximum success with our solutions and services.



10960 Wilshire Boulevard, 9th Floor  
Los Angeles, CA 90024  
sales@mail2world.net  
www.mail2world.net